The world's first screen-free AI companion for early childhood development

INVESTOR PRESENTATION

Presented by

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THE PROBLEM

Parents are caught between screens and static toys

In the years that matter most, families are surrounded by devices — and short on screen-free ways to help children learn.

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A real, growing anxiety

Screen time is a top concern for parents of young children — and it keeps rising.

2

Only binary choices

Today's options are passive toys that do nothing, or yet another screen.

3

The window is now

Ages 3–8 are when the brain builds language, attention, and self-regulation.

THE SOLUTION

PlayPal turns everyday toys into a screen-free AI companion

PlayPal is designed to make real-world play with the toys a child already owns more engaging — adding warm, developmentally-structured guidance, with no screen in sight.

- ✓ No screen — ever
- ✓ Works with the toys children already own
- ✓ Designed to be private and COPPA-aligned
- ✓ Weekly developmental insights for parents

Playpal

REAL PLAY. SMARTER CONVERSATIONS.

Play becomes learning — instantly.

Screen-free | Toy-agnostic | Privacy-first

HOW IT WORKS

From play to a learning moment in seconds

1

Child picks up a toy

Any block, plush, figure, or shape they already love.

2

PlayPal recognizes it

On-device technology identifies the toy, fast.

3

A guided moment begins

Warm questions, stories, and encouragement — tuned to the child.

4

Parents get insights

A weekly summary of what their child explored.

WHY NOW

Three curves are converging at once

AI

AI is finally ready

On-device and language AI can now power natural, real-time, responsive play.

★

Parents are demanding it

Screen-free has become a mainstream parenting priority, not a niche.

Ø

No one owns the space

Screen-free, toy-agnostic AI for early childhood has no dominant player.

THE MARKET

A $100B+ opportunity with no clear leader

$100B+

Combined global toy, EdTech, and consumer-AI markets — a rapidly expanding category.

$120B+	Global toys & games
$250B+	EdTech & early learning
Fast-growing	Consumer AI devices

BUSINESS MODEL

Hardware that lands, subscriptions that compound

A hardware-enabled product designed around high-margin, recurring revenue.

1

Low-cost hardware

A device priced to get into the living room quickly — the entry point, not the profit.

2

Recurring subscription

Developmental content and parent insights delivered every month — the profit engine.

3

Expanding ecosystem

Character and content packs add revenue and deepen engagement over time.

DEFENSIBILITY

The moat is the content engine — not the plastic

Proprietary content engine

A growing, safety-vetted library of developmental play that compounds with every release.

Patent-pending IP

Proprietary technology, filed — a defensible foundation others can’t fast-follow.

Brand & parental trust

A category-defining, safety-first brand in a market where trust is everything.

High switching cost

Milestones and history accrue over time, making the product hard to leave.

WHERE WE WIN

Bridging two worlds neither incumbent can cross

Toy companies

Own the shelf and the child's trust — but struggle to build real AI and software.

THE WHITESPACE

PlayPal

Screen-free and genuinely intelligent — the bridge between the physical toy and the child's learning.

Tech giants

Own AI and data — but struggle with physical-world integration and parental trust.

ROADMAP

A disciplined path to category leadership

Phase 1

MONTHS 1–2

Mobile MVP

Validate the play-and-learning loop.

Phase 2

MONTHS 3–5

Hardware pilot

Ship the dedicated hub to early families.

Phase 3

MONTHS 6–12

Content moat & scale

Grow the analytics into a defensible edge.

Phase 4

NEXT

Partnerships & growth

Strategic partnerships that expand reach.

MOMENTUM

What is already in place

- ✓ Publicly traded and tradable today (OTCID: MNIZ)
- ✓ Patent-pending intellectual property filed
- ✓ Brand, website, and investor materials live
- ✓ Product design and content framework defined
- ✓ New Chief Executive Officer appointed to lead execution

LEADERSHIP

Experienced leadership, focused on execution

BC

Bret Csencsitz

Chief Executive Officer

*"My philosophy has always been to craft experiences that resonate, build teams that excel, and lead with a vision that turns moments into memories. This approach now fuels the launch of **PlayPal**, shaped by the same standards of quality, creativity, and guest-centric thinking that define A's career at the top of New York's hospitality landscape."*

★

Board & Advisors

Governance & guidance

[Additional leadership and board members to be announced.]

THE OPPORTUNITY

An early position in a category before it has a leader.

PlayPal is publicly traded and accessible today under OTCID: MNIZ. Request the full investor deck and connect with our team.

www.playpalai.com/invest

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